



Wonder Festival^{*}

2027 한국 [Korea]

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2027. 4. 10 Sat - 4. 11 Sun | KINTEX

参展手册

I. 一般事项

1. 活动概要

名称	Wonder Festival 2027 Korea
展期	2027. 4. 10(周六) ~ 11(周日) [为期两天]
开放时间	10:00 ~ 17:00
地点	KINTEX 第二展馆(京畿道高阳市一山西区KINTEX路217-60)
主办·协办	Wonder Festival Korea Project Office · Massive Portal Co.,Ltd.
展会性质	B2C
官方网站	wonfes.kr/cn

※开闭馆时间可能会有所变动。

2. 参展条件

企业	- 希望参展 Wonder Festival 2027 Korea 的各国企业、协会、学校及其他团体 ※以销售或展示自行生产产品或模型相关产品为目的的企业及团体 ※非以销售或展示为目的参展, 也可仅申请展会场内广告刊登
个人	- 申请参展时, 代表者须年满19周岁 ※代表者必须于活动当日到场参加 ※由代表者(或参展者)本人制作的模型或与模型相关产品进行销售或展示的个人

※韩国参展者请参阅 Wonder Festival 2027 Korea 参展者手册KR。

参展申请 说明（企业）

II. 参展申请说明 (企业)

1. 参展流程

阶段	内容	期限
1	填写并提交报名表	
2	支付展位费	全额 自发票开具日起14日内

※详细内容请参阅 "Wonder Festival 2027 Korea 参展规定及合同条款" (p.18)。

2. 展位配置与费用说明

Wonder Festival 2027 Korea

分类	面积(米)	价格(含增值税)	备注
独立展位	以3×3为基准	USD 1,650/个	申请数量须为2个展位及以上
标准展位	以3×3为基准	USD 2,200/个	

1. 独立展位

个人 / 团体 / 企业

价格	USD 1,650 / 个 (3×3m)	※仅限申请2个及以上展位
提供事项	展位空间, 1kW 电力 (每个展位)	
备注	可根据协商提供设计服务	



2. 标准展位

个人 / 团体 / 企业

价格	USD 2,200 / 个 (3×3m)
提供事项	1个插座, 3个基本照明, 1个台子, 2把椅子 (每个展位提供 1kW 电力)
备注	可根据协商提供设计服务



3. 展位价格

参展优惠

分类	内容	折扣	期限
提前申请优惠	提前申请者	30%	~ 2026. 9. 30(周三)
	超级早鸟优惠	20%	2026. 10. 1(周四) ~ 11. 1(周日)
	早鸟优惠	10%	2026. 11. 2(周一) ~ 11. 30(周一)

展位费缴纳

Name	Account number	Address
Massive Portal Co.,Ltd.	069101-04-289791	3F, 72, Mangwon-ro 11-gil, Mapo-gu, Seoul, Korea
Bank code	Bank name	Bank address
CZNBKRSE	KOOKMIN BANK	26, Gukjegeumyung-ro 8-gil, Yeongdeungpo-gu, Seoul, Korea
Branch	Branch address	
Seongsandong Branch	68, World Cup buk-ro, Mapo-gu, Seoul, Korea	

4. 展会筹备重要日程

分类	内容	时间	备注
搭建施工	独立展位搭建施工	2027. 4. 8(周四) ~ 4. 9(周五) 08:00~20:00	独立展位搭建施工须由KINTEX指定合作单位进行
	标准展位搭建施工(主办方施工)	2027. 4. 8(周四) ~ 4. 9(周五) 08:00~20:00	
展品进场	独立展位申请单位	2027. 4. 9(周五) 08:00~20:00	独立展位施工将按搭建单位的进度安排执行
	标准展位申请单位	2027. 4. 9(周五) 13:00~20:00	
展品撤场	2027. 4. 11(周日) 17:00~20:00		须遵守撤展结束时间
撤展	2027. 4. 11(周日) 17:00~22:00		

※如在准备过程中有任何疑问, 请联系 Wonder Festival Korea Project Office。

※各类提交资料及备品申请、受理相关事项将通过 Wonder Festival 2027 Korea 官方网站 (wonfes.kr/cn) 另行通知。

※参展申请表可通过 Wonder Festival 2027 Korea 官方网站 (wonfes.kr/cn) 填写并提交。

5. 参展申请注意事项

成人向作品

Wonder Festival 2027 Korea 不接受成人向作品参展。根据主办方的判断,若作品违反该标准,可能在不另行通知的情况下被停止展示或撤除。

※若作品让人联想到性行为、全裸、半裸或类似形式(包括可脱设计)、血腥/惊悚表现、以及过激暴力表现等,将限制展出。

其他禁止物品

包括法律上禁止持有或销售的物品,以及可能造成身体伤害、火灾危险或安全事故的物品,除禁止销售外,也严禁带入展场。此外,非法复制品、商标仿冒商品也不得销售或展示。若确认有此类物品,主办方可根据判断,在不另行通知的情况下采取禁止带入、撤除或带出等措施。

物品保管与管理说明

本活动场内不提供专门用于保管物品的仓库或寄存设施。参展者必须自行准备并管理用于销售、展示所需的全部物品及随身物品的存放空间。

※ 对于遗失、失窃及损坏,主办方不承担责任。

活动申请

如果有 1:1 比例大型展品、演示、签名会、舞台活动等,且可能造成展位周边拥挤,请务必联系 Wonder Festival Korea Project Office 咨询。

展出参加审核标准

如果报名人数超过展场规模,可能会通过抽签方式筛选,或调整申请的展位尺寸。

6. 展位及展示装置规定

- 在布置施工期间,如需在 20:00 之后继续作业,须向 Wonder Festival Korea Project Office 提交“超时作业申请书”,并在缴纳费用后方可进行布置。
- 撤展必须在规定时间内完成,不得申请超时作业。
- 上述布置日程可能会根据实际情况进行变更,变更后的布置安排将另行通知各参展者。

7. 参展单位支持事项

参展证件发放规则

展位数量	3个展位以上	2个展位	1个展位
发放数量	按展位数量×2张	5张	2张

- 申请: 如需超过规定发放数量的证件, 请联系 Wonder Festival Korea Project Office (将产生额外费用)。
- 领取: 已申请的证件可于2027. 4. 9 (周五) 在下方地点领取。
※KINTEX 第二展馆 Wonder Festival Korea 信息台

免费邀请卷发放规则

展位数量	3个展位以上	2个展位	1个展位
发放数量	另行咨询	5张	2张

- 用途: 供参展单位用于向普通观众赠送。
※严禁出售免费邀请券或转让给非参展单位, 请妥善管理。

8. 附加服务申请

- 如需展位设计、翻译、运营人员、作品运输等展会运营支持, 请联系 Wonder Festival Korea Project Office。
- ※ 支持范围及具体内容将根据另行协商确定。
 - ※ 为确保展会准备顺利进行, 请在完成参展申请后尽早进行咨询。
 - ※ 部分支持项目可能通过外部合作单位提供。

9. 联系方式

邮箱	官方网站
wonfes-info@massiveportal.com	wonfes.kr/cn

参展申请 说明（个人）

III. 参展申请说明 (个人)

1. 参展流程

阶段	内容	期限
1	填写并提交报名表	
2	支付展位费	全额 自发票开具日起14日内

※详细内容请参阅“Wonder Festival 2027 Korea 参展规定及合同条款”(p.18)。

2. 展位配置与费用说明

Wonder Festival 2027 Korea

分类	面积(米)	价格(含增值税)	备注
个人展位	以1.8×1.8为基准	USD 275	仅限个人参展商申请

1. 个人展位

个人 / 团队

价格 USD 275 / 个 (1.8×1.8m) ※ 仅限个人参展商申请

提供事项 1个插座, 1个展示架, 1个台子, 2把椅子

备注 -



3. 展位价格

参展优惠

分类	内容	折扣	期限
提前申请优惠	早鸟优惠	20%	2026. 11. 2(周一) ~ 11.30(周一)

※申请2个及以上展位时,展位费可额外享受10%折扣。

展位费缴纳

Name	Account number	Address
Massive Portal Co.,Ltd.	069101-04-289791	3F, 72, Mangwon-ro 11-gil, Mapo-gu, Seoul, Korea
Bank code	Bank name	Bank address
CZNBKRSE	KOOKMIN BANK	26, Gukjegeumyung-ro 8-gil, Yeongdeungpo-gu, Seoul, Korea
Branch	Branch address	
Seongsandong Branch	68, World Cup buk-ro, Mapo-gu, Seoul, Korea	

4. 展会筹备重要日程

分类	时间	备注
展品进场	2027. 4. 9(周五) 13:00~20:00	搭建施工须由KINTEX指定合作单位进行
展品撤场	2027. 4. 11(周日) 17:00~20:00	须遵守撤展结束时间

※如在准备过程中有任何疑问, 请联系 Wonder Festival Korea Project Office。

※各类提交资料及备品申请、受理相关事项将通过 Wonder Festival 2027 Korea 官方网站 (wonfes.kr/cn) 另行通知。

※参展申请表可通过 Wonder Festival 2027 Korea 官方网站 (wonfes.kr/cn) 填写并提交。

5. 参展申请注意事项

成人向作品

Wonder Festival 2027 Korea 不接受成人向作品参展。经主办方认定违反相关规定的作品,可能在未事先通知的情况下被停止展示或予以撤除。

※若作品让人联想到性行为、全裸、半裸或类似形式(包括可脱设计)、血腥/惊悚表现、以及过激暴力表现等,将限制展出。

当日版权申请

如申请当日版权(用于销售或展示),申请者须事先详细阅读并遵守当日版权申请相关指引。未经权利方许可,不得对已申请当日版权的作品进行销售或展示。

其他禁止销售及展示物品

除法律法规禁止持有或销售的物品外,凡可能对人身安全造成危害、存在火灾隐患或可能引发安全事故的物品,均禁止销售及展示。此外,未经授权的复制品、侵权或仿冒商品,均不得销售及展示。如发现违规情况,主办方有权根据实际情况,在未事先通知的情况下采取禁止带入、撤除或带出等措施。

公共空间管理

为保障参展秩序及现场通行环境,主办方将对展位间距及通道进行统一规划。参展者须遵守以下规定:

通道管理:展示及销售过程中不得占用或堵塞通道

公共区域使用:应遵守休息区及交流区域的使用规定,避免影响他人正常使用

展位范围:展示物品须控制在本展位范围内,不得外延摆放

其他事项

- 展位类型及具体位置由主办方统一安排,参展者不得指定。
- 如展示1:1比例大型作品,或可能因签售、舞台活动等引发人流聚集的,请务必提前与 Wonder Festival Korea Project Office 沟通确认。
- 请在申请时充分考虑计划带入作品的数量,以及与其他参展者共用的空间(如通道等)。

6. 严守事项

个人参展商申请参展的同时,即视为同意全体参展者对以下事项承担连带责任。如有恶意违规行为,将一律限制参加 Wonder Festival。希望参加者务必熟悉参展规定。

※展场内销售、展示的商品会由 Wonder Festival Korea Project Office 随时进行确认。实际曾有因销售非法商品而被指出并引发问题的案例。此外,不论今后是否会在 Wonder Festival 销售,或是否在其他活动中已有相关公告,凡是权利人许可尚未明确确定的作品,均不得展示。

※如有疑问或需要确认事项,请务必事先向 Wonder Festival Korea Project Office 咨询。对于未经事前确认而进行的事项所引发的问题,主办方概不负责。

7. 搭建规定

- 展品进场及撤场时间须严格遵守规定时间。
- 撤展须在规定时间内完成,且不得申请延时施工。
- 搭建日程可能根据情况进行调整,调整后的日程将另行通知。

B. 参展单位支持事项

参展证件发放规则

展位数量	3个展位以上	2个展位	1个展位
发放数量	按展位数量×2张	5张	2张

- 申请: 如需超过规定发放数量的证件, 请联系 Wonder Festival Korea Project Office (将产生额外费用)。
- 领取: 已申请的证件可于2027. 4. 9 (周五) 在下方地点领取。
※KINTEX 第二展馆 Wonder Festival Korea 信息台

免费邀请卷发放规则

展位数量	3个展位以上	2个展位	1个展位
发放数量	另行咨询	5张	2张

- 用途: 供参展单位用于向普通观众赠送。
※严禁出售免费邀请券或转让给非参展单位, 请妥善管理。

9. 联系方式

邮箱	官方网站
wonfes-info@massiveportal.com	wonfes.kr/cn

当日版权申请 说明（个人）

IV. 当日版权申请说明（个人）

- 个人参展商可在 Wonder Festival 2027 Korea 展会期间(2天)内,就特定知识产权(IP)申请当日版权。
- 当日版权申请流程为确保公平性及顺利进行,将分阶段实施。
- 所有当日版权申请者须确认各IP权利方的条件及许可情况,且仅限通过预申请审核者方可进行正式申请。

1. 申请流程

阶段	内容	时间
1	预申请期间	2026. 11. 2(周一) 09:00 ~ 11. 13(周五) 23:59
2	承诺书确认及签署	预申请后另行发送
3	预申请结果公布	2026. 11. 27(周五)
4	正式申请期间	2026. 12. 30(周三) 09:00 ~ 2027. 1. 12(周二) 23:59
5	正式申请结果公布	2027. 2. 1(周一)
6	当日版权申请手续费及版权费缴纳截止	2027. 3. 5(周五)
7	当日版权有效期间	2027. 4. 10(周六) ~ 4. 11(周日) Wonder Festival 2027 Korea 活动期间 (2天)

2. 预申请

- 在预申请阶段, 将对制作物的销售及展示可行性进行审核。
- 在预申请阶段, 须提交设计图及样品图片或影像资料以供审核; 在正式申请阶段, 须提交完成图像。
- 当日版权申请者应先确认预申请结果中IP权利方的授权情况, 再决定是否进入正式申请阶段并完成参展。

预申请提交及确认事项	
确认当日版权许可是否可行 根据IP权利方的政策, 部分IP可能无法获得许可。	
许可条件确认 (版权费、提交样品等)	请确认IP权利方所要求的条件 (版权费、提交样品等)。
	申请者在确认审核结果及相关条件后, 再决定是否进入正式申请阶段并完成最终参展流程。
承诺书确认及签署	申请者须提交遵守当日版权相关规定的承诺书。承诺书将另行单独发送, 请在确认内容后完成签署。

3. 正式申请

- 申请者在2026年11月27日 (周五) 登录当日版权申请网站查询审核结果, 并通过正式申请完成最终参展流程。
- 在正式申请阶段, 将对作品完成度进行审核并实施最终审查。此外, 即使已通过预申请, 如未符合参展标准或未满足事先约定条件, 最终参展许可亦可能受到限制。

正式申请提交及确认事项	
提交要求	申请者在正式申请时须提交作品的最终设计图、3D模型或实物完成品。
	可能要求提交比预申请阶段更完整的设计及製作资料。
最终许可审核	将审核作品是否符合 Wonder Festival 2027 Korea 的参展标准。
	是否最终允许参展, 将根据提交资料的综合审核结果决定。
	根据审核结果, 参展可能会获准通过, 或被要求修改。

※如在准备过程中有任何疑问, 请联系 Wonder Festival Korea Project Office。
※详细内容请通过 Wonder Festival 2027 Korea 官方网站 (wonfes.kr/cn/) 发布的公告进行确认。

4. 当日版权申请手续费及版权费

- 申请手续费: USD 30
 将向正式申请者另行发送用于缴纳当日版权申请手续费的发票。请在规定期限内完成申请手续费的缴纳。
- 正式申请结果公布: 2027. 2. 1(周一)
 仅限通过正式申请审核者, 将向各申请者的邮箱另行发送用于缴纳版权费的发票。
- 缴纳期限: 2027. 3. 5(周五)
 已获版权许可的作品, 其版权费及申请手续费须在上述截止时间前完成缴纳。请于规定期限内将款项汇入以下账户。

Name	Account number	Address
Massive Portal Co.,Ltd.	069101-04-289791	3F, 72, Mangwon-ro 11-gil, Mapo-gu, Seoul, Korea
Bank code	Bank name	Bank address
CZNBKRSE	KOOKMIN BANK	26, Gukjegeumyung-ro 8-gil, Yeongdeungpo-gu, Seoul, Korea
Branch	Branch address	
Seongsandong Branch	68, World Cup buk-ro, Mapo-gu, Seoul, Korea	

※如未在截止时间前缴纳版权费及申请手续费, 即使已通过正式申请审核, 当日版权许可亦可能被取消, 请务必注意。

参展规定及条件

V. 参展规定及条件

拟参加 Wonder Festival 2027 Korea (以下简称“展会”)的公司、协会、学校或其他组织(各称为“团体”)以及个人中,位于或居住于大韩民国境外者,应遵守本《参展规定及条件》(以下简称“本规定”)。为确保展会安全、公平地运营,主办方可限制未经授权的物品提交、展示或销售、进入展会场地,以及与展会相关的知识产权使用。违反本规定的,可能受到参展限制或根据适用法律法规采取的其他措施。

本规定仅适用于位于或居住于大韩民国境外的报名者及参展者。位于或居住于大韩民国境内的报名者及参展者,应适用主办方另行规定的规则及条件。

第1条 术语定义

本规定中使用的首字母大写术语具有如下含义:

1. “报名者”是指申请参加展会的任何个人或团体(各称为一项“参展申请”)。
2. “参展者”是指在完成所有必要的参展程序后,经主办方批准参加展会的报名者。该等程序包括提交申请文件、签署参展协议,以及在适用参展费的情况下全额缴纳该等参展费。
3. “主办方”是指 Wonder Festival Korea Project Office 及 Massive Portal Co., Ltd.。
4. “参展规定”是指适用于参加展会的所有规则、条款、条件、手册、指南、政策及协议,包括本规定、《参展者手册》、主办方发布的指南及政策,以及任何适用的参展协议。

除另有明确说明外,本规定中对任何条或款的引用,均指本规定中的相应条或款。

第2条 参展申请

1. 各报名者应向主办方提交主办方规定格式的参展申请书,并一并提交所有其他要求提交的文件(统称为“申请文件”)。提交前,报名者应确保其全部申请文件均符合参展规定。
2. 各报名者应至少申请一个(1)展位;其参展获得批准后,应以自己的名义并代表自身直接参加展会。
3. 主办方可在核实申请资格或参展资格所必要的范围内,要求任何报名者或参展者提交补充资料。如报名者或参展者无正当理由未遵守该等要求,主办方可拒绝该参展申请、认定已受理的参展申请无效,或根据本规定采取适当的运营措施。
4. 仅在所有适用的参展费已全额缴纳(如适用),且主办方已发出批准通知或完成主办方规定的其他确认程序后,参展方可视为获得批准。
5. 各报名者及参展者应及时向主办方通知其已提交申请文件中所载信息的任何变更。报名者或参展者应对因未履行该义务而产生的任何问题承担责任。

第3条 展位选择及费用

1. 展位选择。各报名者可从下列选项中选择一种或多种展位类型。各所选展位类型的规格及包含内容,应以《参展者手册》所载内容为准。
2. 参展费。为明确起见,本款仅适用于适用的参展协议中明确规定参展费的情形。如未明确规定参展费,则适用该参展协议中规定的条款。

- ① 定义。“参展费”是指主办方根据适用的参展协议所载内容,就提供所选展位而收取的费用。
- ② 缴纳期限。参展费应在主办方开具相关发票之日起十四(14)个日历日内,按照主办方指定的方式及账户,包含增值税在内全额缴纳。
- ③ 缴纳期限延长。尽管有本款第②项的规定,如作为团体的报名者需要延长参展费的缴纳期限,应事先以书面形式通知主办方,并说明申请延长期限的理由、预计缴纳日期及其付款承诺。主办方可在其合理裁量范围内批准一次延长期限,最长可延长二十(20)个日历日。即使未事先提出延长期限申请,主办方如认为有必要,亦可给予一次最长七(7)个日历日的宽限期。
- ④ 最终缴纳期限。尽管有本款第②项及第③项的规定,所有参展费均应不迟于展会开幕日前六十(60)个日历日全额缴纳完毕(以下简称“最终缴纳期限”)。
- ⑤ 未缴纳的后果。如报名者未能在适用的缴纳期限、任何延长后的缴纳期限、主办方给予的任何宽限期或最终缴纳期限内,就分配给其的所有展位全额缴纳参展费的(各称为“缴纳违约”),主办方可拒绝该参展申请,或认定该参展申请无效;在该情况下,适用如下规定:
 - a) 已缴纳的任何款项均不予退还;
 - b) 如缴纳违约发生在展会开幕日前六十(60)个日历日当日或之前,报名者可根据主办方的要求,被要求支付相当于参展费总额百分之五十(50%)的违约金;以及
 - c) 如缴纳违约发生在展会开幕日前五十九(59)个日历日当日或之后,报名者可根据主办方的要求,被要求支付相当于参展费总额百分之一百(100%)的违约金。

已缴纳的任何款项均应抵充该等违约金;如存在不足部分,应根据主办方的要求予以支付。

3. 附加服务费用。

- ① 定义。根据报名者或参展者的请求,主办方可提供或安排与展会相关的附加服务,包括口译、展位设计及施工、人员支援,以及酒店信息或协助等。该等附加服务的费用(以下简称“附加服务费用”)应以相关参展申请书、订单或发票中载明的金额为准。
- ② 缴纳期限。报名者或参展者应自收到主办方开具的发票之日起十四(14)个日历日内,按照主办方指定的方式及账户,全额缴纳附加服务费用。原则上,附加服务费用应在相关附加服务提供前,或该等服务的准备工作开始前缴纳完毕。
- ③ 缴纳期限延长。如需延长附加服务费用的缴纳期限,报名者或参展者应事先以书面形式通知主办方,并说明申请延长期限的理由、预计缴纳日期及其付款承诺。主办方可在其合理裁量范围内批准一次延长期限,最长可延长二十(20)个日历日。但在任何情况下,附加服务费用最迟应于展会开幕日前六十(60)个日历日前缴清。
- ④ 退款。鉴于附加服务的准备及运营性质,附加服务费用原则上不予退还,且不计入本规定项下任何违约金的计算范围。

4. 结果不保证。参展费及任何附加服务费用分别构成展位使用及附加服务提供的对价。为明确起见,主办方不保证本规定中未明示规定的任何利益,包括任何销售业绩、收益或特定合同的签订。

第4条 参展申请的限制

在下列情形下,主办方可以拒绝任何参展申请,或认定该参展申请无效:

- ① 展会场地内所有可用展览空间已全部分配完毕的;
- ② 报名者于参展申请日为未满十九(19)周岁的个人的;

- ③ 报名者未满足第2条项下的要求,或存在该条所规定的任何不合格事由的;
- ④ 报名者在其参展申请中提交虚假或具有误导性的信息的;
- ⑤ 报名者无正当理由未提交主办方要求的补充文件的;
- ⑥ 报名者反复不配合展会运营所需的程序或指示,且该等不配合可能对展会的有序运营造成重大妨碍的;
- ⑦ 主办方判断报名者的作品可能侵害第三方权利的;
- ⑧ 报名者的展品或行为违反适用法律法规,或被认定为不符合公共秩序或展会的健全运营的;
- ⑨ 主办方经合理判断,认为基于展会的安全、运营或性质,存在其他不适合参展的事由的。

第5条 取消及运营措施

1. 取消申请。
 - ① 报名者可通过提交主办方规定格式的取消申请书(以下简称“取消申请”),申请撤回其全部或部分参展申请;参展者可通过提交该等取消申请,申请取消其全部或部分参展。但如报名者或参展者违反参展规定、未履行参展费缴纳义务(如适用)或本规定项下的任何其他义务,或已发生任何运营措施事由,则该等取消申请不发生效力。
 - ② 取消申请于送达主办方办公地址时,视为已送达。以电子邮件方式提交的,视为于到达主办方接收服务器时送达。
 - ③ 仅符合本款前述各项全部要求的取消申请,方视为本规定项下有效的取消申请(以下简称“有效取消申请”)。
 - ④ 主办方收到有效取消申请后,可受理并处理所申请的撤回或取消。
2. 取消的效力。如参展申请或参展被取消,主办方应退还已就取消对象展位缴纳的任何参展费。但是,在该等取消并非归因于主办方的范围内,主办方可按照下列规定收取违约金,且任何退款均应在扣除该等违约金后进行。如尚未缴纳参展费,或违约金金额超过已缴纳金额的,参展者应根据主办方的要求支付适用的违约金或不足部分:
 - ① 如有效取消申请于展会开幕日前六十(60)个日历日当日或之前提出,则可适用相当于取消申请所涉及展位参展费总额百分之五十(50%)的违约金;以及
 - ② 如有效取消申请于展会开幕日前五十九(59)个日历日当日或之后提出,则可适用相当于取消申请所涉及展位参展费总额百分之一百(100%)的违约金。为明确起见,本款项下的违约金仅在适用的参展协议中明确规定参展费的情况下适用。如未规定该等费用,则适用该参展协议中规定的条款。
3. 运营措施。发生下列任一情形的,主办方可在展会期间之前或期间内,为确保展会的有序运营及安全,并确保参展规定得到遵守,采取其认为必要的任何措施。该等措施可包括拒绝参展申请、认定已受理的参展申请无效、撤销参展批准、撤除已分配的展位或展品、临时中止或限制参展、终止参展,以及限制其今后参加类似活动等(统称为“运营措施”):
 - ① 报名者或参展者提供虚假或具有误导性的信息的;
 - ② 报名者或参展者未经主办方事先批准,与第三方共享、转让、转租已分配展位,或以其他方式允许第三方使用任何已分配展位的;;
 - ③ 报名者或参展者涉嫌盗用、抄袭或以其他方式未经授权使用第三方作品,或在未取得适当授权的情况下展示、宣传或销售任何产品或作品的;

- ④ 报名者或参展者妨碍展会运营,或对其他参展者、观众、主办方或展会造成损害,或有造成损害之虞的;
- ⑤ 报名者或参展者的参展资格存在重大问题,或主办方合理判断报名者或参展者的参展可能对展会的安全、运营、声誉或性质造成重大影响的;或
- ⑥ 报名者或参展者以其他方式违反参展规定的。

为明确起见,主办方根据本条采取的任何措施,不论其名称或形式如何,均可构成运营措施。

4. 运营措施的效力。尽管本规定中有任何相反规定,如主办方采取任何运营措施,则适用如下规定:

- ① 已缴纳的任何款项均不予退还;
- ② 对于受到运营措施影响的任何展位,可适用相当于该展位参展费百分之一百(100%)的违约金,且不论该运营措施于何时采取;
- ③ 如运营措施导致全部参展被终止,或系因影响整体参展的重大违约行为而产生,则可适用相当于所有已分配展位参展费百分之一百(100%)的违约金,且不论该运营措施于何时采取;以及
- ④ 在该运营措施系因可归责于报名者或参展者的任何作为、不作为、违约或其他情形而采取的范围,主办方不对因该运营措施产生或与该运营措施相关的任何损失、损害、费用、支出或请求承担责任。

已缴纳的任何款项均应抵充适用的违约金;如存在不足部分,应根据主办方的要求予以支付。

为明确起见,本款项下的违约金仅在适用的参展协议中明确规定参展费的情况下适用。如未规定该等费用,则适用该参展协议中规定的条款。

第6条 知识产权

- 1. 参展者独立创作的任何内容,其知识产权归属于参展者;主办方独立创作的任何内容,其知识产权归属于主办方。
- 2. 各参展者应确保其提供或展示的任何内容不侵犯任何第三方权利。如因该等内容发生任何争议,参展者应自行承担责任和费用予以解决。
- 3. 如参展者希望基于知识产权归属于主办方的内容进行修改、改编或以其他方式创作衍生作品,并将该等衍生作品用于包括广告在内的商业目的,参展者应在内容策划阶段与主办方协商并取得主办方批准。
- 4. 如参展者希望将与直播相关的任何内容用于包括广告在内的商业目的,参展者应事先取得主办方批准,并承担与此相关的另行费用。
- 5. 各报名者或参展者授予主办方对其内容、展品、商号、商标、展位设计及布局,以及其他相关资料进行拍摄、录制、编辑及使用的权利,用于展会的运营、宣传、记录保存及归档,以及相关活动的通知和信息提供。有关展会现场拍摄照片及视频的肖像权及宣传使用事项,适用第19条。
- 6. 本条第5款项下授予的权利,可在无需支付额外对价且不受期限或地域限制的情况下行使,用于与展会及主办方业务相关的宣传、记录保存、归档及其他相关目的,并可通过任何媒体使用,包括线上及线下媒体、社交媒体及视频平台。
- 7. 主办方可在本条所列目的范围内,对该等内容进行编辑、改编或以其他方式加工并使用;必要时,亦可将相关工作委托给第三方。
- 8. 主办方应在对该等内容进行编辑、改编或其他加工的过程中,尽合理注意义务,以避免造成新的第三方权利侵害。但对于报名者或参展者所提供内容本身所内含的侵权情形,主办方不承担责任,相关报名者或参展者应对此承担责任。

第7条 展位面积分配

1. 主办方应在参展者已履行其在本规定项下的缴费义务(如有)后,根据参展类别、参展目的、展品性质、申请展位面积、申请顺序及其他合理标准,向参展者分配展位。参展者应配合主办方在展会运营所必要范围内进行的展位分配及调整。
2. 为高效规划及运营展会场地,主办方可要求变更已分配给参展者的展位位置,参展者应予以配合。参展者不得就该等展位位置变更提出任何异议,包括取消参展或请求赔偿。
3. 未经主办方事先批准,参展者不得将其已分配展位的全部或任何部分,与任何第三方或展会中的其他参展者进行转让、转租或交换。

第8条 展会场地使用时间

1. 展会期间,展会场地的使用时间为上午8时至下午8时。
2. 如参展者需要在前款规定的时间以外进行作业,应按照所需程序,包括提交时间外作业申请书在内,事先与主办方协商。在该情况下,主办方可向参展者收取额外使用费用。

第9条 搭建、拆除及搬出

1. 搭建、拆除及搬出应在主办方规定的时间内进行并完成。各参展者应从展会场地内撤出并收回所有已拆除的结构物、装置、展品、材料及其他物品。
2. 各参展者应负责将其使用展会场地,或因其结构物、装置、展品、材料及其他物品的拆除及搬出而产生的所有废弃物、垃圾及其他物料,从展会场地内搬出。该等搬出应在主办方规定的时间内进行并完成。
3. 如因可归责于参展者的拆除或搬出延迟而发生任何损失,或参展者使用的展会场地或其他设施、设备、备品或财产发生任何损坏,主办方可向参展者收取由此产生的费用,参展者应就该等损失或损坏向主办方予以赔偿。
4. 如参展者委托承包商进行展位施工或搭建,应从 KINTEX 登记的服务供应商中选择该承包商。

第10条 信息提供

1. 除第2条项下提交申请相关资料的义务外,各参展者应在展会开始前或展会期间,根据主办方的合理要求,向主办方提供其展品、展位施工及搭建、展会宣传以及其他相关事项的信息,以便主办方确认其遵守参展规定,并进行展会宣传及运营。
2. 如任何参展者无正当理由未按照前款规定,根据主办方的要求提供该等信息,主办方可要求其采取纠正措施;如该等重大不履行状态持续,主办方可采取运营措施。
3. 为有效运营展会,主办方可指定一个或多个直播媒体平台,参展者应予以配合。

第11条 保险及安全

1. 主办方应根据需要,就噪音、异味、危险物品及类似事项采取适当措施,以确保参展者及观众的安全,并保障展会有序运营。
2. 展会期间,以及展会前准备期间和展会后拆除及搬出期间,各参展者应自行负责其展品、设备及个人财物的安全与保管,包括该等物品的任何损坏、灭失或被盗等,并应自行负责其人身安全。主办方不对此承担责任。
3. 各参展者应确保其展位空间内的所有结构物、装置及材料均已按照适用的消防安全法律法规,采取适当的防

火处理措施。对于存在安全风险的任何结构物、安装作业、施工作业或演示，主办方可以限制或禁止。

4. 如参展者因故意或过失造成火灾、盗窃、损坏或其他事故，并因此给主办方或任何第三方造成损害，参展者应对该等损害承担赔偿责任。
5. 各参展者可自行承担费用和责任，就其设备及展品在展会期间、展会前搭建期间以及展会后拆除及搬出期间的管理和保护投保保险。

第12条 展示及管理

1. 各参展者的展品设置及活动应限于其已分配展位的地面面积及墙面面积范围内。如任何展品设置或活动超出该范围，主办方可要求采取纠正措施，包括立即移动或调整相关展品设置或活动。
2. 如参展者展示与其申请文件中所列内容不同的任何物品，或展示任何不符合展会性质的物品，主办方可要求采取纠正措施，包括中止、撤除或将该物品搬离展会场地。
3. 各参展者应在主办方指定的期限内完成其展品的设置；除非经主办方另行批准或存在特殊正当事由，参展者应遵守展会场地的开场及闭场时间。
4. 各参展者应在其展位安排现场工作人员常驻，并确保展位得到适当管理，包括但不限于现场销售及活动运营。
5. 参展者单独举办的任何活动，均应在其已分配展位内进行。如该等活动难以在展位内进行，参展者仅可在取得主办方事先批准的情况下，于其他地点进行。
6. 尽管有本条第5款规定，如为确保展会有序运营或安全而有必要，包括活动可能造成公共通道拥堵、对周边展位造成损害，或存在安全事故风险的情形，主办方可要求参展者中止、变更地点或调整该活动，或要求参展者就该活动采取主办方要求的其他纠正措施。
7. 如参展者无正当理由未在主办方指定期限内遵守主办方根据本条提出的任何纠正措施或要求，且主办方合理认定其无正当理由，或该等不履行行为反复发生或持续存在的，主办方可采取运营措施。

第13条 参与播出节目

希望参加现场舞台播出节目的参展者，应结合现场舞台日程，事先与活动运营方进行协调。

第14条 退款、损害赔偿及责任

1. 除适用的参展协议另有规定外，任何参展费（如适用）的退款，应依照本规定的相关条款处理。在适用法律允许的范围内，除因主办方的故意不当行为或重大过失直接导致的损害外，主办方不对因展会产生或与展会相关的任何损害承担责任。
2. 如因报名者或参展者违反参展条件、本规定或参展规定，导致参展中止、撤除、搬离展会场地或采取任何其他必要措施，主办方不对该报名者或参展者因此遭受的任何损失、损害或不利益承担责任。相关报名者或参展者应承担与该等措施相关而合理发生的全部费用。

第15条 规定的变更

1. 主办方可在为展会举办、安全、遵守展会场地要求或展会运营而合理必要的情况下，变更本规定。在该情况下，主办方应至少在变更生效日前七（7）日前，向报名者及参展者通知变更的具体内容及生效日期；但如该等变更对报名者或参展者构成重大不利影响，则应至少在生效日前三十（30）日前通知。

2. 如主办方在变更通知中明确说明, 报名者或参展者如未在生效日前提出异议, 则视为同意该等变更, 而报名者或参展者未在该期间内提出异议的, 则视为该报名者或参展者已同意该等变更。
3. 如报名者或参展者按照适用程序, 及时对对其不利的变更提出异议, 该报名者或参展者可以撤回其参展申请或取消其参展; 如已签署相关参展协议, 则可终止该参展协议。在该情况下, 已缴纳的任何参展费应予退还, 且不适用违约金。
4. 尽管有前款规定, 如报名者或参展者已经违反本规定、相关参展协议或其他参展规定, 未履行其项下义务, 或已经发生运营措施事由, 则即使其撤回、取消或终止, 仍适用第5条; 任何退款、违约金或主办方的其他权利或请求, 均应依照第5条处理或保留。

第16条 转让限制

未经主办方事先书面同意, 任何报名者或参展者均不得将其参展申请、参展批准、参展资格、已分配展位或展会空间, 以及其他与参加展会有关的任何地位的全部或任何部分, 转让、移转、出借、转租、质押、提供担保, 或以其他方式允许任何第三方使用。

第17条 不可抗力

1. 如发生自然灾害、战争、恐怖事件的发生或其威胁、国家政策变更、展会场地相关情形、传染病、行政命令, 或其他超出主办方合理控制范围的任何事件, 主办方可取消、中止、延期或变更展会的全部或部分。
2. 如展会根据前款被取消、中止、延期或变更, 主办方不对任何报名者或参展者因此产生的任何损失、损害、费用、支出或请求承担责任。
3. 在该情况下, 已缴纳的参展费 (如适用)、附加服务费用或其他金额是否退还及退还范围, 应依照适用的参展协议及其他参展规定处理。主办方在作出该等决定时, 应合理考虑展会的进行情况、已发生的费用、准备及运营的进展情况以及其他相关情形。

第18条 个人信息处理同意

主办方可根据适用法律, 收集和使用报名者或参展者就参展申请或参展所提供的个人信息。必填项目应限于受理参展申请、核实报名者或参展者、运营展会、确认参展意向、提供参展相关指引、传达通知以及履行任何适用参展协议所必要的项目。对于需要另行同意的目的, 例如今后展会的宣传, 个人信息仅可在信息主体同意的范围内使用。个人信息应保存至收集及使用目的实现时为止; 但适用法律要求保存的, 应在该等法律规定的期限内保存。

第19条 肖像权及宣传使用

在适用法律法规允许的范围内, 各参展者确认并同意如下事项:

- ① 展会期间, 由主办方或主办方授权人员在展会现场拍摄的照片及视频, 包括拍摄到参展者本人, 或参展者为团体时其负责人、员工或其他人员, 以及参展者的内容、展品、展位或相关资料的照片及视频, 可用于展会及主办方相关后续活动的宣传。
- ② 主办方可在不支付额外对价且不受期限或地域限制的情况下, 在与展会及主办方业务相关的宣传、报告、记录保存及归档目的所合理必要的范围内, 使用、编辑、裁切、改编、汇编、格式转换及以其他方式处理该等照片及视频。该等使用可通过结果报告书、印刷宣传资料、视频资料、官方网站、新闻通讯、线上社交媒体平台、视

频平台及其他线上或线下媒体进行。

- ③ 参展者应自行负责取得主办方依据本条使用照片及视频所需的所有第三方同意、批准或权利；如因未能取得该等同意、批准或权利而发生任何争议、请求或责任，均由参展者承担责任。
- ④ 如参展者不同意前述任何事项，应事先通知主办方；主办方可在合理必要的范围内，调整该参展者的参展方式或曝光范围。

第20条 权利侵害申报应对

- 1. 如主办方在展会运营过程中获知参展者侵害第三方知识产权，主办方可立即通知相关参展者，并要求其采取纠正措施。
- 2. 主办方可审查申报权利侵害的第三方所提交的、用于支持其侵权主张的任何资料及相关停止侵权请求，并可采取其认为必要的措施，包括在适用情况下采取运营措施。参展者应诚实配合主办方要求的任何纠正措施。

第21条 优先顺序

- 1. 构成参展规定的下列文件之间如发生任何冲突或不一致，其优先顺序如下：
 - ① 适用的展会参展协议；
 - ② 本规定；以及
 - ③ 《参展者手册》、指南或主办方发布的其他文件。
- 2. 报名者或参展者应遵守 KINTEX 的适用规则及规定。
- 3. 尽管有前款规定，如 KINTEX 的适用规则及规定与参展规定之间发生任何冲突或不一致，则参展规定应优先适用。但为遵守展会场地、安全或运营要求所必要的范围内，KINTEX 的适用规则及规定可以适用；即使在该情况下，KINTEX 的规则及规定亦不得优先于双方之间约定的任何商业、财务、义务相关或责任相关条款。

第22条 准据法及争议解决

- 1. 本规定受大韩民国法律管辖，并依大韩民国法律解释，但不适用可能导致适用其他司法管辖区法律的任何法律冲突原则。
- 2. 本规定未明确规定的事项，以及有关本规定解释的任何争议，应依照一般商业惯例及双方相互协商解决。如争议未能解决，则应最终通过大韩民国《民事诉讼法》规定的有管辖权法院进行诉讼解决。[完]

V. Participation Rules and Conditions

Companies, associations, schools, or other organizations (each, an “Entity”) and individuals residing or established outside the Republic of Korea who intend to participate in Wonder Festival 2027 Korea (the “Exhibition”) shall comply with these Participation Rules and Conditions (these “Rules”). To ensure the safe and fair operation of the Exhibition, the Organizer may restrict unauthorized submission, exhibition, or sale of items, access to the Exhibition venue, and use of intellectual property in connection with the Exhibition. Any violation of these Rules may result in participation restrictions or other measures under applicable laws and regulations.

These Rules apply only to Applicants and Participants residing or established outside the Republic of Korea. Applicants and Participants residing or established within the Republic of Korea shall be subject to separate rules and conditions prescribed by the Organizer.

ARTICLE 1. DEFINITIONS

Capitalized terms as used in these Rules shall have the meanings set forth below:

1. “Applicant” means any individual or entity applying to participate in the Exhibition (each, an “Application”).
2. “Participant” means an Applicant whose participation in the Exhibition has been approved by the Organizer after completing all required participation procedures, including submission of the Application Documents, execution of the participation agreement, and, where Participation Fees apply, payment in full of such Participation Fees.
3. “Organizer” means the Wonder Festival Korea Project Office and Massive Portal Co., Ltd.
4. “Participation Rules” means all rules, terms, conditions, manuals, guidelines, policies, and agreements applicable to participation in the Exhibition, including these Rules, the Participant Manual, Organizer-issued guidelines and policies, and any applicable participation agreement.

Unless otherwise expressly stated, references in these Rules to any Article or Paragraph means the corresponding Article or Paragraph contained in these Rules.

ARTICLE 2. APPLICATION

1. Each Applicant shall submit to the Organizer the participation application form prescribed by the Organizer together with all other required documents (collectively, the “Application Documents”). Prior to submission, the Applicant shall ensure that all its Application Documents comply with the Participation Rules.
2. Each Applicant shall apply for at least one (1) exhibition booth and, upon approval of its participation, shall participate in the Exhibition directly, in its own name and on its own behalf.
3. The Organizer may request additional materials from any Applicant or Participant to the extent

necessary to verify eligibility to apply or participate. If the Applicant or Participant fails to comply with such request without justifiable reason, the Organizer may reject the application, deem the received application invalid, or take appropriate Operational Measures in accordance with these Rules.

4. Participation in the Exhibition shall be deemed approved only after all Participation Fees have been paid in full (if applicable), and the Organizer has issued a notice of approval or completed any other confirmation procedure prescribed by the Organizer.
5. Each Applicant and Participant shall promptly notify the Organizer of any change to the information contained in its submitted Application Documents. The Applicant or Participant shall be responsible for any issue arising from its failure to comply with this obligation.

ARTICLE 3. BOOTH SELECTION AND FEES

1. Booth Selection. Each Applicant may select one or more booth types from the options set forth below. The specifications and included features of each selected booth type shall be as set forth in the Participant Manual.
2. Participation Fees. For clarity, this Paragraph applies only where Participation Fees are specified in the applicable participation agreement. Where no Participation Fees are specified, the terms set forth in the applicable participation agreement shall apply.
 - ① Definition. The “Participation Fees” mean the fees charged by the Organizer, as specified in the applicable participation agreement, in consideration for the provision of the selected booth.
 - ② Payment Due Date. Participation Fees shall be paid in full, including VAT, within fourteen (14) calendar days from the issuance date of the relevant invoice issued by the Organizer, by the method and to the account designated by the Organizer.
 - ③ Extension of Due Date. Notwithstanding Subparagraph ② of this Paragraph, if an Applicant that is an Entity requires an extension of the due date for the payment of Participation Fees, it shall notify the Organizer in writing in advance, stating the reason for the requested extension, the expected payment date, and its commitment to make payment. The Organizer may, at its reasonable discretion, grant one extension of up to twenty (20) calendar days. Even if no extension request is made in advance, the Organizer may, if it deems necessary, grant a one-time grace period of up to seven (7) calendar days.
 - ④ Final Due Date. Notwithstanding Subparagraphs ② and ③ of this Paragraph, all Participation Fees shall be paid in full no later than sixty (60) calendar days prior to the opening date of the Exhibition (the “Final Due Date”).
 - ⑤ Consequences of Non-Payment. If an Applicant fails to pay in full the total Participation Fees for all booths allocated to it by the applicable payment due date, any extended due date, any grace period granted by the Organizer, or the Final Due Date (each, a “Default”), the Organizer may reject the application or deem the application invalid, in which case the following shall apply:

- a) any amounts already paid shall be non-refundable;
- b) if the Default occurs on or before the date falling sixty (60) calendar days before the opening date of the Exhibition, the Applicant may, upon the Organizer's request, be required to pay liquidated damages in an amount equal to fifty percent (50%) of the total Participation Fees; and
- c) if the Default occurs on or after the date falling fifty-nine (59) calendar days before the opening date of the Exhibition, the Applicant may, upon the Organizer's request, be required to pay liquidated damages in an amount equal to one hundred percent (100%) of the total Participation Fees.

Any amounts already paid shall be applied toward such liquidated damages, with any shortfall payable upon the Organizer's demand.

3. Additional Service Fees.

- ① Definition. Upon request from an Applicant or Participant, the Organizer may provide or arrange additional services in connection with the Exhibition, including interpretation, booth design and construction, staffing support, and hotel information or assistance. The fees for such additional services (the "Additional Service Fees") shall be as set forth in the relevant application form, order form, or invoice.
- ② Payment Due Date. The Applicant or Participant shall pay the Additional Service Fees in full, within fourteen (14) calendar days from the issuance date of the invoice issued by the Organizer, by the method and to the account designated by the Organizer. In principle, the Additional Service Fees shall be paid in advance before the relevant additional services are provided or preparation for such services begins.
- ③ Extension of Due Date. If an extension of the payment due date for the Additional Service Fees is required, the Applicant or Participant shall notify the Organizer in writing in advance, stating the reason for the requested extension, the expected payment date, and its commitment to make payment. The Organizer may, at its reasonable discretion, grant one extension of up to twenty (20) calendar days. In no event, however, shall the Additional Service Fees remain unpaid after the date falling sixty (60) calendar days prior to the opening date of the Exhibition.
- ④ Refunds. Due to the nature of the preparation and operation of additional services, the Additional Service Fees are, in principle, non-refundable and shall not be included in the calculation of any liquidated damages under these Rules.

4. No Guarantee of Results. The Participation Fees and any Additional Service Fees constitute consideration, respectively, for the use of booths and the provision of additional services. For the avoidance of doubt, the Organizer does not guarantee any benefits not expressly set forth in these Rules, including any sales performance, revenue, or the conclusion of any specific contract.

ARTICLE 4. RESTRICTIONS ON APPLICATION

The Organizer may reject or deem invalid any application where:

- ① all available exhibition space in the Exhibition venue has been fully allocated;

- ② the Applicant is an individual under nineteen (19) years of age as of the date of Application;
- ③ the Applicant fails to meet the requirements under ARTICLE 2 or otherwise falls within any disqualification grounds set forth therein;
- ④ the Applicant submits false or misleading information in its Application;
- ⑤ the Applicant fails, without justifiable reason, to submit additional documents requested by the Organizer;
- ⑥ the Applicant repeatedly fails to cooperate with procedures or instructions necessary for the operation of the Exhibition, and such failure may materially interfere with the orderly operation of the Exhibition;
- ⑦ the Organizer determines that the Applicant's works may infringe the rights of a third party;
- ⑧ the Applicant's exhibits or conduct violate applicable laws or regulations, or are deemed inappropriate for public order or the sound operation of the Exhibition; or
- ⑨ any other reason that, in the Organizer's reasonable determination, makes participation inappropriate in light of the safety, operation, or character of the Exhibition.

ARTICLE 5. CANCELLATION AND OPERATIONAL MEASURES

1. Cancellation Request.
 - ① An Applicant may request withdrawal of all or part of its application, and a Participant may request cancellation of all or part of its participation, by submitting the Cancellation Request form prescribed by the Organizer (a "Cancellation Request"). However, if the Applicant or Participant has violated the Participation Rules, failed to comply with its obligation to pay Participation Fees (if applicable) or any other obligation hereunder, or given rise to any grounds for Operational Measures, any such Cancellation Request shall have no effect.
 - ② A Cancellation Request shall be deemed delivered when it reaches the Organizer's office. In the case of email, it shall be deemed delivered when it reaches the Organizer's receiving server.
 - ③ Only a Cancellation Request satisfying all requirements of the preceding items of this Paragraph shall be deemed valid under these Rules (a "Valid Cancellation Request").
 - ④ Upon receipt of a Valid Cancellation Request, the Organizer may accept and process the requested withdrawal or cancellation.
2. Effect of Cancellation. If an application or participation is cancelled, the Organizer shall refund any Participation Fees already paid for the booths subject to cancellation. However, to the extent such cancellation is not attributable to the Organizer, the Organizer may impose liquidated damages as set forth below, and any refund shall be made after deducting such liquidated damages. If no Participation Fees have been paid, or if the liquidated damages exceed the amounts already paid, the Participating Party shall pay the applicable liquidated damages or the shortfall upon the Organizer's demand:
 - ① if a Valid Cancellation Request is made on or before the date falling sixty (60) calendar days

before the opening date of the Exhibition, liquidated damages may apply in an amount equal to fifty percent (50%) of the total Participation Fees for the booths subject to the Cancellation Request; and

- ② if a Valid Cancellation Request is made on or after the date falling fifty-nine (59) calendar days before the opening date of the Exhibition, liquidated damages may apply in an amount equal to one hundred percent (100%) of the total Participation Fees for the booths subject to the Cancellation Request.

For clarity, liquidated damages under this Paragraph apply only where Participation Fees are specified in the applicable participation agreement. Where no such fees are specified, the terms set forth in the applicable participation agreement shall apply.

- 3. Operational Measures. If any of the following circumstances occurs, the Organizer may take any measures it deems necessary to ensure the orderly operation and safety of the Exhibition and compliance with the Participation Rules, whether before or during the Exhibition period. Such measures may include rejection of the participation application, invalidation of a received application, revocation of the participation approval, removal of the allocated booth or exhibits, temporary suspension or restriction of participation, termination of participation, and restrictions on future participation (collectively, “Operational Measures”):
 - ① the Applicant or Participant provides false or misleading information;
 - ② the Applicant or Participant shares, transfers, subleases, or otherwise allows a third party to use any allocated booth without the Organizer’s prior approval;
 - ③ the Applicant or Participant is suspected of misappropriating, plagiarizing, or otherwise making unauthorized use of a third party’s work, or exhibits, promotes, or sells any product or work without proper authorization;
 - ④ the Applicant or Participant interferes with the operation of the Exhibition, or causes or is likely to cause harm to other participants, visitors, the Organizer, or the Exhibition;
 - ⑤ there is a material issue with the Applicant’s or Participant’s eligibility, or the Organizer reasonably determines that the Applicant’s or Participant’s participation may materially affect the safety, operation, reputation, or character of the Exhibition; or
 - ⑥ the Applicant or Participant otherwise violates the Participation Rules.

For the avoidance of doubt, any measure taken by the Organizer under this Article may constitute an Operational Measure, regardless of its title or form.

- 4. Effect of Operational Measures. Notwithstanding anything to the contrary in these Rules, if the Organizer takes any Operational Measure, the following shall apply:
 - ① any amounts already paid shall be non-refundable;
 - ② for any booth subject to an Operational Measure, liquidated damages may apply in an amount equal to one hundred percent (100%) of the Participation Fees for such booth, regardless of when the Operational Measure is taken;

- ③ if the Operational Measure results in termination of all participation in the Exhibition or arises from a material violation affecting the participation as a whole, liquidated damages may apply in an amount equal to one hundred percent (100%) of the Participation Fees for all allocated booths, regardless of when the Operational Measure is taken; and
- ④ to the extent such Operational Measure is taken due to any act, omission, breach, or other circumstance attributable to the Applicant or Participant, the Organizer shall not be liable for any loss, damage, cost, expense, or claim arising from or in connection with such Operational Measure.

Any amounts already paid shall be applied toward the applicable liquidated damages, with any shortfall payable upon demand by the Organizer.

For clarity, liquidated damages under this Paragraph apply only where Participation Fees are specified in the applicable participation agreement. Where no such fees are specified, the terms set forth in the applicable participation agreement shall apply.

ARTICLE 6. INTELLECTUAL PROPERTY RIGHTS

1. The intellectual property rights in any content independently created by a Participant shall vest in the Participant, and intellectual property rights in any content independently created by the Organizer shall vest in the Organizer.
2. Each Participant shall ensure that any content it provides or exhibits does not infringe any third-party rights. If any dispute arises in connection with such content, the Participant shall resolve it at its own responsibility and expense.
3. If a Participant wishes to modify, adapt, or otherwise create derivative works based on content in which intellectual property rights belong to the Organizer and use such derivative works for commercial purposes, including advertising, the Participant shall consult with and obtain approval from the Organizer at the content planning stage.
4. If a Participant wishes to use any content related to live broadcasting for commercial purposes, including advertising, the Participant shall obtain the Organizer's prior approval and bear any separate fees charged in connection therewith.
5. Each Applicant or Participant grants the Organizer the right to photograph, record, edit, and use its content, exhibits, trade name, trademarks, booth design and layout, and other related materials for the operation, promotion, recordkeeping, and archiving of the Exhibition, and for notices and information regarding related events. Matters relating to likeness and promotional use of photographs and videos taken at the Exhibition shall be governed by ARTICLE 19.
6. The rights granted under Paragraph 5 of this Article may be exercised without additional consideration and without limitation as to term or territory, for promotion, recordkeeping, archiving, and other related purposes in connection with the Exhibition and the Organizer's business, and may be used through any media, including online and offline media, social

media, and video platforms.

7. The Organizer may edit, adapt, or otherwise process and use such content within the scope of the purposes set forth in this Article, and may entrust related work to third parties where necessary.
8. The Organizer shall exercise reasonable care to avoid causing additional infringement of third-party rights in the course of editing, adapting, or otherwise processing such content. However, the Organizer shall not be liable for any infringement inherent in the content provided by any Applicant or Participant, and the relevant Applicant or Participant shall be responsible for such infringement.

ARTICLE 7. ALLOCATION OF EXHIBITION SPACE

1. The Organizer shall allocate exhibition booths to Participants who have fulfilled their payment obligations hereunder, if any, based on the participation category, purpose of participation, nature of the exhibits, requested exhibition space, order of application, and other reasonable criteria. Participants shall cooperate with booth allocation and adjustments made to the extent necessary for the operation of the Exhibition.
2. The Organizer may request changes to booth locations already allocated to Participants for the efficient layout and operation of the Exhibition venue, and Participants shall cooperate with such changes. Participants may not raise any objection, including cancellation of participation or claim for compensation, in connection with any such change in booth location.
3. No Participant may assign, sublease, or exchange all or any part of its allocated exhibition space with a third party or another Participant without the Organizer's prior approval.

ARTICLE 8. EXHIBITION VENUE HOURS

1. During the Exhibition, the Exhibition venue may be used from 8:00 a.m. to 8:00 p.m.
2. Any Participant requiring work outside the hours set forth in the preceding Paragraph shall consult with the Organizer in advance pursuant to the required procedures, including submission of an after-hours work application. In such case, the Organizer may charge the Participant additional usage fees.

ARTICLE 9. INSTALLATION, DISMANTLING, AND REMOVAL

1. Installation, dismantling, and removal shall be carried out and completed within the hours prescribed by the Organizer. Each Participant shall remove from the Exhibition venue and collect all dismantled structures, installations, exhibits, materials, and other items.
2. Each Participant shall be responsible for removing from the Exhibition venue all waste, refuse, and other materials generated from its use of the Exhibition venue or from the dismantling and removal of its structures, installations, exhibits, materials, and other items. Such removal shall be carried out and completed within the hours prescribed by the Organizer.

3. If any loss arises from delayed dismantling or removal attributable to a Participant, or if any damage is caused to the Exhibition venue or any other facilities, equipment, fixtures, or property used by the Participant, the Organizer may charge the Participant for the resulting costs, and the Participant shall compensate the Organizer for such loss or damage.
4. If a Participant engages a contractor for booth construction or installation, it shall select such contractor from among the service providers registered with KINTEX.

ARTICLE 10. PROVISION OF INFORMATION

1. Aside from its obligation to submit application-related materials under ARTICLE 2, each Participant shall, whether before or during the Exhibition period, provide the Organizer with information on its exhibits, booth construction and installation, Exhibition promotion, and any other matters reasonably requested by the Organizer, to enable the Organizer to confirm compliance with the Participation Rules and promote and operate the Exhibition.
2. If any Participant fails, without justifiable reason, to provide such information pursuant to the Organizer's request under the preceding Paragraph, the Organizer may request corrective action and, if the material non-compliance continues, may take Operational Measures.
3. For the effective operation of the Exhibition, the Organizer may designate one or more media platforms for live broadcasting, and Participants shall cooperate therewith.

ARTICLE 11. INSURANCE AND SAFETY

1. The Organizer shall take appropriate measures as necessary with respect to noise, odors, hazardous materials, and similar matters to ensure the safety of Participants and visitors and the orderly operation of the Exhibition.
2. During the Exhibition period, as well as during pre-Exhibition preparation and post-Exhibition dismantling and removal, each Participant shall be responsible for managing the safety and security of its exhibits, equipment, and personal property, including any damage, loss, or theft thereof, and for its own personal safety. The Organizer shall not be liable for the foregoing.
3. Each Participant shall ensure that all structures, installations, and materials within its exhibition space are properly treated with fire-retardant measures in accordance with applicable fire safety laws and regulations. The Organizer may restrict or prohibit any structure, installation work, construction work, or demonstration that poses a safety risk.
4. If a Participant, intentionally or negligently, causes any fire, theft, damage, or other accident and thereby causes damage to the Organizer or any third party, the Participant shall be liable for such damage.
5. Each Participant may, at its own cost and responsibility, obtain insurance to cover the management and protection of its equipment and exhibits during the Exhibition period, pre-Exhibition installation period, and post-Exhibition dismantling and removal period.

ARTICLE 12. DISPLAY AND MANAGEMENT

1. Each Participant's exhibit installation and activities shall remain within the floor area and wall area of its allocated booth. If any exhibit installation or activity extends beyond such area, the Organizer may request corrective action, including immediate relocation or modification of the relevant exhibit installation or activity.
2. If a Participant displays any item different from those specified in its Application Documents, or any item that does not conform to the character of the Exhibition, the Organizer may request corrective action, including suspension, removal, or removal from the Exhibition venue of such item.
3. Each Participant shall complete installation of its exhibits within the period designated by the Organizer and, unless otherwise approved by the Organizer or justified by special circumstances, shall comply with the opening and closing hours of the Exhibition venue.
4. Each Participant shall assign on-site staff to its booth at all times and ensure proper management of the booth, including, without limitation, on-site sales and event operations.
5. Any individual event conducted by a Participant shall be held within its allocated booth. If it is difficult to conduct such event within the booth, the Participant may conduct it at a separate location only with the Organizer's prior approval.
6. Notwithstanding Paragraph 5 of this Article, if necessary for the orderly operation or safety of the Exhibition, including where an event may cause congestion in public aisles, harm to surrounding booths, or risk of safety incidents, the Organizer may request such Participant to suspend, relocate, or modify the event, or otherwise comply with corrective action required by the Organizer with respect to such event.
7. If a Participant fails to comply with any corrective action or request made by the Organizer under this Article within the period specified by the Organizer without justifiable reason, as reasonably determined by the Organizer, or if such non-compliance is repeated or continues, the Organizer may take Operational Measures.

ARTICLE 13. PARTICIPATION IN BROADCASTING PROGRAMS

Any Participant wishing to participate in an on-site stage broadcast program shall coordinate in advance with the event operator, taking into account the on-site stage schedule.

ARTICLE 14. REFUNDS, DAMAGES, AND LIABILITY

1. Unless otherwise provided in the applicable participation agreement, any refund of Participation Fees (if applicable) shall be governed by the relevant provisions of these Rules. To the extent permitted by applicable law, the Organizer shall not otherwise be liable for any damages arising out of or in connection with the Exhibition, except to the extent directly caused by the Organizer's willful misconduct or gross negligence.
2. If an Applicant's or Participant's violation of the participation conditions, these Rules, or the

Participation Rules results in suspension, removal, removal from the Exhibition venue, or any other necessary measure, the Organizer shall not be liable for any resulting loss, damage, or harm suffered by such Applicant or Participant. The relevant Applicant or Participant shall bear all reasonable costs incurred in connection with such measure.

ARTICLE 15. AMENDMENT

1. The Organizer may amend these Rules if reasonably necessary for the hosting, safety, compliance with venue requirements, or operation of the Exhibition. In such case, the Organizer shall notify Applicants and Participants of the details and effective date of the amendment at least seven (7) days before the effective date; provided that any amendment materially adverse to an Applicant or Participant shall be notified at least thirty (30) days before the effective date.
2. If the Organizer clearly states in the amendment notice that an Applicant or Participant will be deemed to have consented to the amendment unless it objects before the effective date, and the Applicant or Participant does not object within such period, such Applicant or Participant shall be deemed to have consented to the amendment.
3. If an Applicant or Participant timely objects to an amendment adverse to it, such Applicant or Participant may withdraw its application or cancel its participation, and, if a relevant participation agreement has been entered into, terminate such participation agreement. In such case, any Participation Fees already paid shall be refunded, and no liquidated damages shall apply.
4. Notwithstanding the preceding Paragraph, if the Applicant or Participant has already violated these Rules, the relevant participation agreement, or any other Participation Rules, failed to perform its obligations thereunder, or otherwise given rise to grounds for Operational Measures, ARTICLE 5 shall apply notwithstanding such withdrawal, cancellation, or termination, and any refund, liquidated damages, or other rights or claims of the Organizer shall be handled or preserved in accordance with ARTICLE 5.

ARTICLE 16. RESTRICTION ON ASSIGNMENT

No Applicant or Participant may assign, transfer, lend, sublease, pledge, provide as security, or otherwise allow any third party to use all or any part of its application, participation approval, participation eligibility, allocated booth or exhibition space, or any other status relating to participation in the Exhibition, without the Organizer's prior written consent.

ARTICLE 17. FORCE MAJEURE

1. If any natural disaster, war, occurrence or threat of terrorism, change in national policy, venue-related circumstance, infectious disease, administrative order, or any other event beyond the Organizer's reasonable control occurs, the Organizer may cancel, suspend, postpone, or modify

all or part of the Exhibition.

2. If the Exhibition is cancelled, suspended, postponed, or modified pursuant to the preceding Paragraph, the Organizer shall not be liable for any loss, damage, cost, expense, or claim incurred by any Applicant or Participant as a result thereof.
3. In such case, whether and to what extent any Participation Fees, if applicable, Additional Service Fees, or other amounts already paid will be refunded shall be governed by the applicable participation agreement and other Participation Rules. In making such determination, the Organizer shall reasonably consider the status of the Exhibition, costs already incurred, the progress of preparation and operation, and other relevant circumstances.

ARTICLE 18. CONSENT TO PERSONAL INFORMATION PROCESSING

The Organizer may collect and use personal information provided by Applicants or Participants in connection with application or participation in the Exhibition in accordance with applicable laws. Mandatory items shall be those necessary for receiving applications, verifying Applicants or Participants, operating the Exhibition, confirming participation intent, providing participation-related guidance, delivering notices, and performing any applicable participation agreements. For purposes requiring separate consent, such as promotion of future exhibitions, personal information shall be used only within the scope consented to by the data subject. Personal information shall be retained until the purposes of collection and use are achieved, unless retention is required by applicable laws.

ARTICLE 19. LIKENESS AND PROMOTIONAL USE

To the extent permitted by applicable laws and regulations, each Participant confirms and agrees that:

- ① photographs and videos taken at the venue during the Exhibition by the Organizer or persons authorized by the Organizer, including those depicting the Participant or, in the case of an entity, its officers, employees, or other personnel, as well as the Participant's content, exhibits, booth, or related materials, may be used to promote the Exhibition and the Organizer's related future events;
- ② the Organizer may use, edit, crop, adapt, compile, format, and otherwise process such photographs and videos, without additional consideration and without limitation as to term or territory, to the extent reasonably necessary for promotional, reporting, recordkeeping, and archival purposes in connection with the Exhibition and the Organizer's business. Such use may be made through media including result reports, printed promotional materials, video materials, official websites, newsletters, online social media platforms, video platforms, and other online or offline media;
- ③ the Participant shall, at its own responsibility, obtain all third-party consents, approvals, or rights necessary for the Organizer's use of photographs and videos under this Article, and the Participant shall be responsible for any dispute, claim, or liability arising from its failure to

- obtain the same; and
- ④ if the Participant does not agree to any of the foregoing, it shall notify the Organizer in advance, and the Organizer may adjust the manner of participation or scope of exposure of such Participant to the extent reasonably necessary.

ARTICLE 20. RESPONSE TO INFRINGEMENT REPORTS

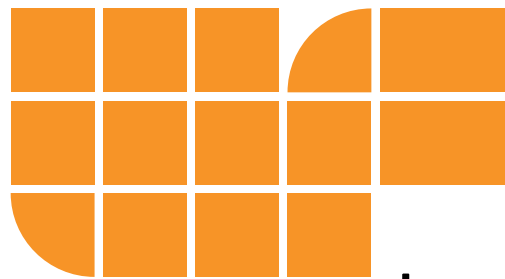
1. If, in connection with the operation of the Exhibition, the Organizer becomes aware that a Participant has infringed a third party's intellectual property rights, the Organizer may promptly notify the relevant Participant and request corrective action.
2. The Organizer may review any materials submitted by the reporting third party in support of the alleged infringement and any related request to cease infringement, and may take measures it deems necessary, including Operational Measures where applicable. The Participant shall cooperate in good faith with any corrective action requested by the Organizer.

ARTICLE 21. ORDER OF PRECEDENCE

1. In the event of any conflict or inconsistency among the following documents comprising the Participation Rules, the order of precedence shall be as follows:
 - ① the applicable Exhibition participation agreement;
 - ② these Rules; and
 - ③ Participant Manual, guidelines, or other documents issued by the Organizer.
2. The Applicant or Participant shall comply with applicable rules and regulations of KINTEX.
3. Notwithstanding the preceding Paragraph, in the event of any conflict or inconsistency between the applicable rules and regulations of KINTEX and the Participation Rules, the Participation Rules shall prevail. However, the applicable rules and regulations of KINTEX may apply to the extent necessary to comply with venue, safety, or operational requirements, and even in such case, the KINTEX rules and regulations shall not prevail over any commercial, financial, obligation-related, or liability-related terms agreed between the parties.

ARTICLE 22. GOVERNING LAW AND DISPUTE RESOLUTION

1. These Rules shall be governed by and construed in accordance with the laws of the Republic of Korea, without regard to any conflict of laws principles that would result in the application of the laws of another jurisdiction.
2. Matters not expressly provided for herein and any disputes regarding the interpretation of these Rules shall be resolved in accordance with general commercial practices and mutual agreement of the parties. If the dispute is not resolved, it shall be finally resolved through litigation before the competent court under the Civil Procedure Act of the Republic of Korea. [End of Document]



Wonder Festival
2027 한국 *[Korea]*

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